

CLEVELAND PLAY HOUSE ANNUAL BENEFIT

C O P A

C A

B A N A

A Sizzling Summer Night

Saturday, June 1, 2019 • Allen Theatre



cleveland play house

clevelandplayhouse.com/benefit

SPONSORSHIP PACKET

CLEVELAND PLAY HOUSE ANNUAL BENEFIT • ALLEN THEATRE • JUNE 1, 2019

COPACABANA

A Sizzling Summer Night

COPACABANA will be more than a party. It will be a celebration of Cleveland Play House's service to the community through plays and education programs of the highest standards, dating back to 1915; a celebration that looks forward to our next century of improving the lives of people of all ages. Most of all we will celebrate you, our most valued supporters, whose continued faith in CPH makes it possible for us to produce the sterling work on our stages while serving our community through superior education programs. Your support of COPACABANA will provide vital resources necessary to maintain the artistic and educational programming our community enjoys year after year.

ABOUT CLEVELAND PLAY HOUSE

Cleveland Play House is committed to building a better community through theatre. We do this by telling stories that matter in high-quality productions that are imaginative and thrilling. Further, CPH is dedicated to serving the people of Northeast Ohio through exceptional education and engagement programs that instill essential life and workforce skills in young people, inspire curiosity among adult learners and create important conversations around social issues illuminated by our plays. Our purpose is to serve our community by bringing people together for shared experiences that are inspiring, surprising and entertaining. As ever, we are guided by the relentless pursuit of our Vision: to be a premier American regional theatre that is welcoming, diverse, distinctive, bold, thrilling and essential to our community. For more information about our life-changing theatre education programs, visit clevelandplayhouse.com/education.

OUR 2017-18 SEASON BY-THE-NUMBERS

237 PERFORMANCES *attended by*

65,000+ PATRONS

and **4,000+** *including* **135** GROUPS

SEASON SUBSCRIBERS!

32,000+ TOTAL STUDENTS SERVED

through **10** EDUCATION PROGRAMS



SPONSORSHIP PACKAGES

	\$25,000 Private Lounge	\$15,000 Lounge	\$10,000 Lounge	\$10,000 Table	\$7,500 Table	\$5,000 Table	\$3,500 Half-Table
EVENT EXPERIENCE							
Number of tickets to event	20 w/ premier seating	14 w/ premier seating	10 w/ premier seating	10 w/ premier seating	10	8	4
Complimentary valet parking	●	●	●	●	●	●	●
Personalized costuming consultation	4 people	2 people	digital look book	digital look book			
Private butler service	●	●	●	●			
RECOGNITION							
Press release*	●	●	●	●			
KeyBank Concourse digital monitors during benefit	●	●	●	●			
Allen Theatre lobby digital monitors during benefit	●	●	●	●	●	●	●
Benefit invitation*	●	●	●	●	●		
Benefit program*	●	●	●	●	●	●	●
Benefit web page and on social media channels	●						
Corporate Honor Roll in 2019-20 Season CPH playbills	●	●	●	●	●	●	
SPECIAL OPPORTUNITIES							
Lunch or pre-show dinner for four with Artistic Director Laura Kepley	●						
Special "behind the scenes" access to a remaining 2018-19 Season performance**	●	●					
Ad in all CPH playbills through December 2019*	1/2 page	1/4 page	1/4 page	1/4 page	1/8 page		
Tickets for CPH main stage productions through the 2019-20 Season	20	12	10	10	6		
Additional opportunities to market and activate" your brand" during promotion of the 2019 benefit	●	●					

* Subject to print deadlines | ** Subject to timing of benefit sponsorship agreement

ADDITIONAL OPPORTUNITIES FOR SUPPORT

\$7,500 \$5,000 \$3,000 \$2,500 \$1,000

Auction Sponsor

Signage featuring company name/logo will be displayed in the Allen Theatre during the Live Auction. Your company logo will be placed on the paddle or bid marker for display to all guests, as well as on any other printed auction materials.



Champagne Sponsor

Company name/logo will be displayed on branded champagne sippers in mini-splits for each guest.



Valet Sponsor

Signage featuring company name/logo will be prominently displayed outside the Allen Theatre Euclid Avenue entrance at the valet station for the duration of the event. Guests can also be given a take away card and promotional item from your company at the end of the evening, or the item could be placed in each car. *(Note: Promotional item expense is the sponsor's responsibility.)*



Lobby Entertainment

Company name/logo is displayed prominently in the lobby during the entire event. Entertainment includes performers and personalities and guest dancers performing during cocktails and dinner. (Entertainment presented by "your company name here.")



Stage Performance

A signature musical and theatrical show is performed for guests prior to dinner inside the Allen Theatre. Custom signage will be displayed on or near the Allen Theatre main stage, as well as outside the theatre prior to the performance.



Dance Floor Sponsor

Company name/logo will be displayed in the dance area after dinner.



DJ

Company name will be announced throughout the evening by the DJ. Opportunity includes ability to make up to four song requests and announce one song during the evening.



Cocktail Hour

Company name/logo will be displayed on cocktail napkins used during the evening.



Program Book Sponsor

Company name/logo will be displayed prominently in the program book.



Dessert Sponsor

Company name/logo will be prominently displayed during dessert.



In addition to signage and benefits outlined in each description, sponsors will receive name recognition on the Allen Theatre lobby digital monitor during the benefit and in the event program.

Tickets to the event may be included in your sponsorship package, depending on sponsorship level.

Contact Geoff Masten, Associate Director of Development with questions or to confirm your sponsorship:
216.400.7037 • gmasten@clevelandplayhouse.com

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TABLE/LOUNGE HOSTING OPPORTUNITIES

YES, I PLAN TO INVITE GUESTS TO JOIN ME AT COPACABANA!

- ___ PRIVATE LOUNGE for up to 20 guests: \$25,000 (1 available)
- ___ TOMSICH LOUNGES for up to 14 guests: \$15,000 (5 available)
- ___ HALL OF MIRRORS LOUNGES for up to 10 guests: \$10,000 (6 available)
- ___ PREMIER TABLES of 10: \$10,000
- ___ TABLES of 10: \$7,500
- ___ TABLES of 8: \$5000
- ___ HALF-TABLES of 4: \$3500
- ___ SPECIAL SPONSORSHIP OPPORTUNITIES (please specify below)



___ INDIVIDUAL TICKETS: \$1000 \$500 \$350

Name _____

Address _____

Email _____ Phone _____

Sponsorship Opportunity _____

Signature _____ Date _____

Please return this form to Geoff Masten:
gmasten@clevelandplayhouse.com
Cleveland Play House
1901 E. 13th Street, Suite 200
Cleveland, OH 44114

