

2023-24

DONOR IMPACT BRIEF



A YEAR OF NEW BEGINNINGS...

Starting our tenure at Cleveland Play House was a monumental moment in both of our lives. We were thrilled to join America's first regional theatre and lead it into its next era. And what an honor it's been. Even though we've been here for only a year's time, we're so excited to celebrate the accomplishments of our 2023-24 season.

As you'll see within the enclosed impact brief, we continue to produce world-class theatre—crafted right here in Cleveland—for tens of thousands of audience members. Too, we affirm our ongoing commitment to Cleveland students and families through year-round, trauma-informed arts and education programs—in-school and during out-of-school time.

And this is only possible because of the passion and support of you, our patron family. Whether you are a donor, subscriber, or ticket buyer, your involvement is the cornerstone of our success.

This impact brief is just a small way we report back to you on the effects of your support. Please know that each donation, no matter the size, is important to Cleveland Play House and its mission to inspire, stimulate, and entertain diverse audiences across Northeast Ohio and beyond.

We hope that through this report you can have a deeper understanding of the impact your support is having as we continue to be an essential cultural anchor in our community.

Thank you for believing in our mission and for being a vital part of the Cleveland Play House family. This year was just the first step in our journey together, and we look forward to seeing you here at the theatre and out in the community soon!

With deepest gratitude,



RACHEL L. FINK Managing Director



MICHAEL BARAKIVA Artistic Director

EVERY DOLLAR MAKES A DIFFERENCE!

See how far your dollars go in making a difference everyday.

\$2,750

Provides housing for one out-of-town performer during the run of a mainstage show

\$1,000

Sponsors a culturally responsive resource fair for 80 children and their caregivers in one of our CMSD partner schools

\$700

Buys special butcher paper to cover and protect our paint shop floor for a year

\$250

Purchases the fabric needed for a costume in one of our mainstage shows

\$175

Allows 25 students and one classroom teacher to experience one hour of our CARE residency in their classroom

\$50

Sends five students to a Student Matinee, including show workshops

YOUR DONATIONS AT WORK FOR THE 2023-24 SEASON



85 CLEVELAND-BASED ARTISTS dazzled audiences during our season's productions.



We provided **18 EDUCATIONAL EXPERIENCES** to help deepen our audiences' relationship with the stories being told on the stage.



40,000+ AUDIENCE MEMBERS experienced the joy of a CPH production on one of our three stages.



We expanded the American Theatre repertoire by developing **6 NEW WORKS** on our stages.



40 TEENAGERS got a behind-the-scenes look at our theatre through the Stars Program.



We connected with our neighbors by attending **95 COMMUNITY EVENTS** through Northeast Ohio.



Hosted at **19 DIFFERENT SITES**, our art-based after-school program boasted a total of **5,644 TEACHING HOURS** for students.



Over **2,000 STUDENTS** attended one of our student matinees.