

CLEVELAND PLAY HOUSE

Annual

GALA

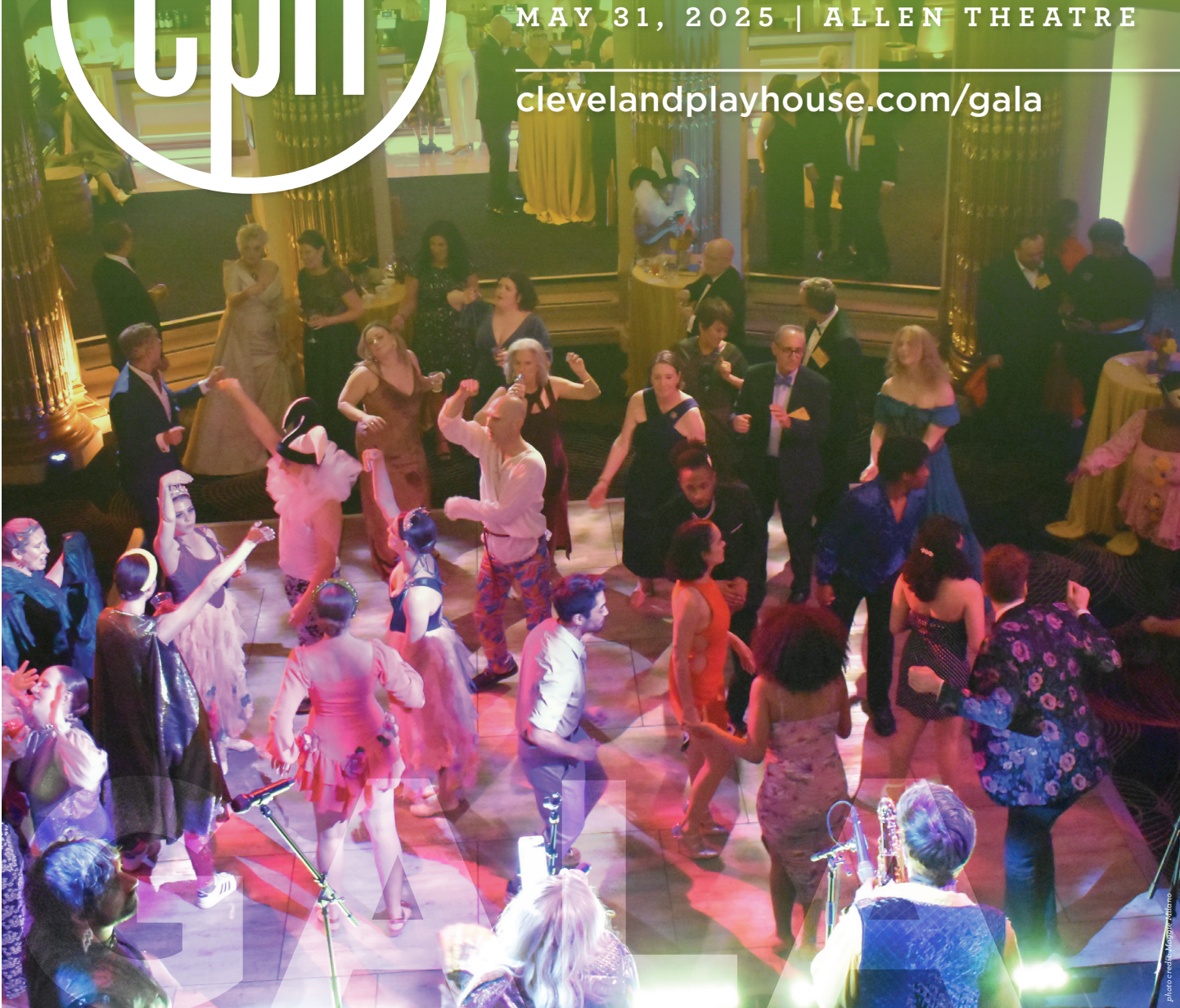


EMERALD CITY

A Night to Kick Up Your Ruby Slippers

MAY 31, 2025 | ALLEN THEATRE

clevelandplayhouse.com/gala



LEVELS & BENEFITS PACKET

Photo credit: [unreadable]

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Annual GALA

MAY 31, 2025 | ALLEN THEATRE

EMERALD CITY

A Night To Kick Up Your Ruby Slippers

EMERALD CITY will be more than a party. It will be a celebration of Cleveland Play House's service to the community through plays and education programs of the highest standards, dating back to 1915; a celebration that looks forward to our next century of improving the lives of people of all ages. Most of all we will celebrate you, our most valued supporters, whose continued faith in CPH makes it possible for us to produce the sterling work on our stages while engaging our community through superior education programs.

Your support of Cleveland Play House's EMERALD CITY will provide vital resources necessary to maintain the artistic and educational programming our community enjoys year after year.

ABOUT CLEVELAND PLAY HOUSE

Cleveland Play House is committed to building a better community through theatre. We do this by telling stories that matter in high-caliber productions that are imaginative and thrilling. Further, CPH is dedicated to benefitting the people of Northeast Ohio through exceptional education and engagement programs that instill essential life and workforce skills in young people, inspire curiosity among adult learners and create important conversations around social issues illuminated by our plays. Our purpose is to serve our community by bringing people together for shared experiences that are inspiring, stimulating and entertaining. As ever, we are guided by the relentless pursuit of our Vision: to be a premier regional theatre that is welcoming, diverse, distinctive, bold, thrilling and essential to our community.

OUR 2023-2024 SEASON BY-THE-NUMBERS

178 PERFORMANCES *attended by*
40,000 GUESTS

and **11,000** SEASON SUBSCRIBERS!

20,000 TOTAL STUDENTS SERVED

through **4** EDUCATION PILLAR PROGRAMS



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LEVELS & BENEFITS

| | \$25,000 | \$15,000 | \$10,000 | \$5,000 | \$2,500 |
|---|---|---|----------|---------|---------|
| EVENT EXPERIENCE | | | | | |
| Number of seats | 24 | 16 | 10 | 8 | 4 |
| Seating | Lounge | Lounge | Table | Table | Table |
| Personalized costume & consultation | 4 <i>or more, pending availability</i> | 2 <i>or more, pending availability</i> | | | |
| Bottle service / butler | • | • | • | | |
| Complimentary valet parking | • | • | • | • | • |
| RECOGNITION* | | | | | |
| Press release | • | • | | | |
| Event invitation | • | • | • | | |
| Event webpage and on social media channels | • | • | • | • | |
| Event program | • | • | • | • | • |
| SEASON BENEFITS | | | | | |
| Opening Night invites (2025-26 Season) | • | • | • | • | • |
| Behind-the-scenes event invites (2025-26 Season) | • | • | • | • | • |
| TAX-DEDUCTIBLE AMOUNT | \$20,000 | \$11,800 | \$8,000 | \$3,400 | \$1,700 |

*Subject to deadlines

What is a lounge?

- An alternative to the traditional table (limited availability)
- Comfortable seating with low- and high-top tables
- Personal butler to provide drinks all night long
- Dine at your own pace at the nearby gourmet food stations
- Appetizers and desserts will be served to you in your reserved lounge



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SPECIAL NAMING OPPORTUNITIES

| | \$10,000 | \$5,000 | \$2,500 |
|---|----------------------|----------------------|--------------------|
| Auction Sponsor Signage featuring name/logo will be displayed in the Allen Theatre during the Live Auction. Your name/logo will be placed on the paddle or bid marker for display to all guests, as well as on any other printed auction materials. | includes 8-top table | | |
| Champagne Sponsor Name/logo will be displayed on branded champagne sippers in mini-splits for each guest. | includes 8-top table | | |
| Costume Sponsor You will have access to four costumes and a personal consultation with a designer. Special recognition will appear in the program book. | includes 8-top table | | |
| Valet Sponsor Signage featuring name/logo will be prominently displayed outside the Allen Theatre Euclid Avenue entrance at the valet station for the duration of the event. | | includes 4-top table | |
| Lobby Sponsor Name/logo is displayed prominently in the lobby during the entire event. | | includes 4-top table | |
| Stage Sponsor Custom signage will be displayed on or near the Allen Theatre main stage, as well as outside the theatre prior to the pre-dinner performance. | | includes 4-top table | |
| Dance Floor Sponsor Name/logo will be displayed in the dance area after dinner. | | includes 4-top table | |
| DJ / Band Sponsor Name will be announced throughout the evening by the DJ. Opportunity includes ability to make up to four song requests and announce one song during the evening. | | includes 4-top table | |
| Cocktail Hour Sponsor Name/logo will be displayed on cocktail napkins used during the evening. | | includes 4-top table | |
| Program Book Sponsor Name/logo will be displayed prominently in the program book. | | | includes 2 tickets |
| Dessert Sponsor Name/logo will be prominently displayed during dessert. | | | includes 2 tickets |
| TAX-DEDUCTIBLE AMOUNT | \$8,400 | \$4,200 | \$2,100 |

CONTACT CAITIE H. MILCINOVIC, DIRECTOR OF DEVELOPMENT
 WITH QUESTIONS OR TO CONFIRM YOUR LEVEL OF SUPPORT

216.400.7055 • cmilcinovic@clevelandplayhouse.com

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YES, I PLAN TO INVITE GUESTS
TO JOIN ME FOR EMERALD CITY!

LOUNGE

Up to 24 guests: **\$25,000**

Up to 16 guests: **\$15,000**

**pending availability*

TABLE

Table of 10 guests: **\$10,000**

Table of 8 guests: **\$5,000**

Half-table of 4 guests: **\$2,500**

SPECIAL NAMING OPPORTUNITY*

Please refer to the preceding page and specify: _____

**pending availability*

INDIVIDUAL TICKETS

\$1,000 Angel ticket, with special program listing • *\$800 tax-deductible*

\$500 Patron ticket, with special program listing • *\$300 tax-deductible*

\$350 Single ticket • *\$150 tax-deductible*

UNFORTUNATELY, I/we will not be able to attend, but please accept a donation in support of Cleveland Play House's artistic and education programming in the amount of:

\$10,000 **\$5,000** **\$2,500** **\$1,000** **\$500** **\$250** **\$100** Other: \$ _____

Name: _____

Address: _____

Email: _____ Phone: _____

Signature: _____ Date: _____

Please return this form to Caitie H. Milcinovic: cmilcinovic@clevelandplayhouse.com • 216.400.7055

Cleveland Play House • Development Department • 1901 E. 13th Street, Suite 200 • Cleveland, OH 44114

ALREADY HAVE QUESTIONS ABOUT WHAT TO WEAR?

Stay tuned for attire guidance delivered right to your email inbox. (Costumes welcome, but not required.)
Get ready to enter the Emerald City — a homecoming of epic proportions!