



SPONSORSHIP LEVELS & BENEFITS

2024-25 SEASON

	Season Sponsor \$75,000	Allen Theatre Series Sponsor \$50,000	Outcalt Theatre Series Sponsor \$30,000	Holiday Production Sponsor \$25,000	Single Production Sponsor \$20,000	Helen Theatre (MFA) Series Sponsor \$15,000	Single Production Co-Sponsor \$10,000
Web Recognition 3,800,000 unique page views annually	Footer of every page + <i>Presented by</i> panel on every production page	<i>Presented by</i> panel on each production page	<i>Presented by</i> panel on each production page	<i>Presented by</i> panel (secondary billing)	<i>Presented by</i> panel (secondary billing)	<i>Presented by</i> panel (secondary billing)	<i>Co-Sponsored by</i> panel (tertiary billing)
Social Media Recognition 55,000 across seven platforms	5-6 posts	3 posts	2 posts	1 post	1 post	1 post	
Postcard & e-Blast Recognition 15,000 households	Full Season	Allen Season	Outcalt Season				
Curtain Speech Recognition 7,000 per production	Full Season	Allen Season	Outcalt Season	•	•	•	
Playbill Recognition 7,000 per production	Full-Page Ad (Full Season)	Half-Page Ad (Allen Season)	Half-Page Ad (Outcalt Season)	Half-Page Ad (Holiday Production)	Half-Page Ad (Single Production)	Half-Page Ad (Helen Season)	Quarter-Page Ad (Single Production)
Opening Night Invites	Full Season	Allen Season	Outcalt Season	•	•	•	•
Season Tickets	30	20	12	10	8	6	4
20% Off Employee Discount	•	•	•	•	•	•	•
Behind-the-Scenes Event Invites	•	•	•	•	•	•	•
Corporate Circle Networking Breakfast Invite	•	•	•	•	•	•	•

SPONSORSHIP PLEDGE FORM

Please return the form below to **Director of Development Caitie H. Milcinovic**.

MAIL: 1901 E. 13th Street, Suite 200 • Cleveland, OH 44114

EMAIL: cmlcinovic@clevelandplayhouse.com **PHONE:** 216.400.7055

Company Name _____

Website _____

Address _____

SPONSORSHIP LEVEL:

\$75,000 \$50,000 \$30,000

\$25,000 \$20,000 \$10,000

City/State/Zip _____

Authorizing Person _____

PAYMENT:

Pledge Check Enclosed Credit Card

Phone _____

Card # _____

E-mail _____

Contact Person (if different) _____

Expiration Date _____ CVV _____

Phone _____

E-mail _____

Signature _____